

# MICHAEL CORNISH CHARITABLE TRUST

## **Cookies in use on the Michael Cornish Charitable Trust website.**

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites.

Our cookies help us:

- Make our website work as you'd expect
- Save you having to login every time you visit the site
- Improve the speed/security of the site
- Continuously improve our website for you

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

### **Website Function / Performance Cookies**

We use cookies to make our website work including determining if you are logged in or not.

### **Visitor Statistics/ Analytics Cookies**

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using, how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These so called "analytics" programs also tell us if how people reached this site (e.g. from a search engine) and whether they have been here before helping us to put more money into developing our services for you instead of marketing spend.

We use Google Analytics to analyse the use of our website. Google Analytics generates cookies, which are stored on users' devices. The information generated relating to our website is used to create reports about the use of our website. Details captured during your visit will include, but are not limited to, traffic data, location data, weblogs and other communication data and the resources you access. However, all data collected is anonymous and will not identify you as an individual.

Google store this activity information, and you can view Google's privacy policy at <http://www.google.com/privacypolicy.html>. To opt out of being tracked by Google Analytics across all websites visit <https://tools.google.com/dlpage/gaoptout>.

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## Cookies in use:

Name	Type of Cookie	Source	Description
exp_last_visit	Tracker	This cookie name is associated with the website content management system Expression Engine	The main purpose of this cookie is: <b>Performance</b>
exp_last_activity	Tracker	This cookie name is associated with the website content management system Expression Engine. Most likely to do with tracking or recoding visitor activity.	The main purpose of this cookie is: <b>Performance</b>
exp_tracker	Tracker	This cookie name is associated with the website content management system Expression Engine. Most likely to do with tracking or recoding visitor activity.	The main purpose of this cookie is: <b>Performance</b>
Google Analytics	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service.	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default, it is set to expire after 2 years, although this is customisable by website owners.
Google Analytics	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new	. It appears to store and update a unique value for each page visited. The main purpose of this

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		cookie and as of Spring 2017.	cookie is: <b>Performance</b>
Google Analytics	_dc_gtm_UA	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page	
Google Analytics	PHPSESSID	Cookie generated by applications based on the PHP language. This is a general-purpose identifier used to maintain user session variables.	It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.

## **Granting us permission to use cookies or turning cookies off**

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this.

You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies. Doing so however will likely limit the functionality of the website.